



## Salt Lake Off-Road & Outdoor Expo

Friday & Saturday, February 28th March 1st 2025

Mountain America Expo Center

[www.slorex.com](http://www.slorex.com)

#OffRoadersUnite

### NEWS RELEASE

For Immediate Release:

INFO: Scott Phillips, Event Organizer

[scott@slorex.com](mailto:scott@slorex.com)

801.232.4555

### 10TH ANNUAL SALT LAKE OFF-ROAD & OUTDOOR EXPO TO BE HELD AT MOUNTAIN AMERICA EXPO, FEB 28TH-Mar 1ST

SANDY – On Friday and Saturday, February 28th and March 1st, the Salt Lake Off-Road & Outdoor Expo will kick off their tenth year for outdoor enthusiasts Celebrating a Decade United! Last year’s event drew a record crowd of 36,000 attendees; making this the largest Off-Road show west of the Mississippi and one of the largest recreation shows at any venue in Salt Lake County. With Over 250 vendors featuring the hottest Side by Sides, 4x4’s, Jeeps, and Motorcycles; attendees can find an incredible selection of gear for their off-road and outdoor adventures.

In addition to the newest off-road vehicles, outdoor products and accessories; the 2025 Expo will include celebrity appearances by local custom car builder Dave Kindig of Kindigit Designs, Social Media Stars: The Peck Brothers and Offroad N Chill’s Luna & Marlon iannicelli as well as 13 year-old Off Road Competitive driver Brooklyn Maxfield. Special presentations include “Iceland: Fire & Ice” 4x4 adventure, Trail Repairs, Off-Road Recovery Techniques and presentations by SLOREX Land Use Panel, Blue Ribbon Coalition and Utah Public Lands Alliance.

The Salt Lake Off-Road Expo will transform the Mountain America Expo Center into an adventure land dedicated to Utah’s favorite off-road vehicles, parts & accessories, outdoor and adventure gear—everything Utah’s outdoorsmen and women are looking for. Free kid friendly activities include a bounce house, RC rock crawler course, free photo booth, face painting, balloon animals and a magic show. Enthusiasts, friends and families will learn what’s new and what’s cool, as well as a chance to win over \$40,000 in door prizes and giveaways.

The Tenth Annual Salt Lake Off-Road & Outdoor Expo can be found at the Mountain America Expo Center in Sandy, Utah. Friday, February 28th, from 11:00 a.m to 9:00 p.m. and Saturday, March 1st, from 9:00 a.m. to 8:00 p.m. Tickets are \$14 for one day, \$20 for two days with Kids 12 and under free. If your tires hit the dirt this show is for you!

visit [www.slorex.com](http://www.slorex.com).   @saltlakeoffroadoutdoorexpo. #OFFROADERSUNITE.

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