



SALT LAKE OFF-ROAD EXPO 2018 Sponsor Information

Friday-Saturday April 27th & 28th 2018

South Towne Expo Center Hall 5

Off-Roaders Unite!

Mission Statement: Salt Lake Off-Road Expo unifies off-road user groups bringing them together to protect our natural resources and ensure our access to them.

Markets Targeted: 4x4/Overlanding, UTV, ATV, Adventure Riders, Dirt Bikes, Off-Road Gear

Headline Sponsor

2 Maximum

\$9,000 + \$1,000 Give Away Product

The 2017 Expo Event will be announced as the _____ Salt Lake Off-Road Expo Presented by _____ (Headline Sponsors) Salt Lake Off-Road Expo in all advertising including billboards. Headline Sponsor Reserved space flanking stage, or 60x20 Premium booth space flanking the stage, 20 Wristbands, 20 Tickets, Banner at head of row in the Expo Center, Logo on Webpage indicating Headline Sponsor, Logo on Flyers and T-shirts, and announced/thanked as Headline Sponsor hourly at the event. Give away product may include a maximum of \$200 in apparel.

Major Sponsor

\$5,500 + \$750 Give Away Product

20x20 in Premium or Plus area or End Cap space (if available), 10 Wristbands, 8 Tickets, Banner over booth in the Expo Center, Logo on Webpage as Major Sponsor, Logo on Flyers and T-shirts, and announced/thanked as Sponsor hourly at the event. Give away product may include a maximum of \$100 in apparel.

Event Sponsor

\$2,500 + \$500 Give Away Product

10x20 booth space in Plus area or End Cap space (if available), 6 Wristbands, 4 Tickets, Logo on Webpage as Event Sponsor, Logo on T-shirts, and announced/thanked as Sponsor at the event. Give away product may include a maximum of \$50 in apparel.

Floor Plan, see attachment or www.slorex.com

Sponsor must provide banners and logo art work.

Banners may be up to but not larger than 10'x20'

Contact: vendors@slorex.com

P.O. Box 512 Midvale, Utah 84047

Phone: 801-810-7056